

lyra juinio

GRAPHIC DESIGNER

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WEBSITE lyrajuinio.com

WHEREABOUTS Portland, Oregon

DESIGN EXPERIENCE

GUMP'S

WEB GRAPHIC DESIGNER | *Remote*

[October 2013 – Present](#)

Responsible for the creation of assets for direct marketing collateral and gumps.com. Assets include weekly email marketing campaigns, homepage and landing page creative, invitations and signage for in-store events, window vinyls and weekly ads for the *San Francisco Chronicle*. Additionally responsible for managing the gumps.com website, ensuring all content is correct, up-to-date and relevant.

TWO'S COMPANY

GRAPHIC DESIGNER + FREELANCE DESIGNER | *Elmsford, New York*

[August 2010–February 2012](#) / [June 2012–June 2013](#)

Responsibilities included designing and producing 20 catalogs per year, preparing pre-production files for printer, photo retouching, designing and mocking-up of product packaging and additional company collateral including advertising, email blasts and sales meeting trend reports/powerpoints. Also assisted in various photo shoots and the maintenance of the company's four separate websites.

THE DOCTOR OZ SHOW

ASSISTANT GRAPHIC DESIGNER | *New York, New York*

[February 2012–May 2012](#) / [August 2012–September 2012](#)

Worked closely with Senior Graphic Designer, Producers and Art Director in a fast-paced environment to produce props, signage, large-scale graphics and other printed materials for use on studio set and field shoots.

8 POINT STUDIO

GRAPHIC DESIGNER | *Hastings, New York*

[June 2009–August 2010](#)

Collaborated with Principal Graphic Designer to develop brochures, logos, posters, programs, packaging, signage and websites for clients such as: U.S. Squash, Dorothy Dunn, Malcolm D. Lee, The National Academy and others.

FREELANCE

12 MILES NORTH | [April 2009–May 2009](#)

CONSERVATORY OF THEATRE ARTS+FILM | [April 2009 –May 2009](#)

EDUCATION

PURCHASE COLLEGE,
STATE UNIVERSITY OF NEW YORK

School of Art + Design

[September 2006–December 2009](#)

BFA in Graphic Design | cum laude

UNIVERSITY OF APPLIED SCIENCES
NORTHWESTERN SWITZERLAND,
ACADEMY OF ART & DESIGN

Visual Communication Institute

[June 2008–July 2008](#)

NEW YORK INSTITUTE OF TECHNOLOGY

School of Architecture & Design

[September 2005–May 2006](#)

SKILLS

COMPUTER

[well-versed in:](#) Adobe InDesign, Illustrator, Photoshop, Acrobat

[working knowledge of:](#) HTML, CSS, Javascript, Adobe After Effects, Flash, Dreamweaver, MS Office

MANUAL

Letterpress, Traditional & Experimental Bookbinding, Screen Printing, Photography, Pre-Press Production

TIDBITS

[I really enjoy:](#) books, typography, music, traveling, putting together IKEA furniture, the 80s, anything coffee related and Sunday brunch. I love a good Sunday brunch.